

# BRAINWARE NEWS

SPECIAL EDITION

Weekly News Magazine

Barasat, April 25, 2020

## UGC promotes online learning

Yash Sharma

The University Grants Commission or UGC, national higher education regulator, has published a list of initiatives of the MHRD, UGC and its Inter University Centres (IUCs) - Information and Library Network (INFLIB-NET) and Consortium for Educational Communication (CEC), in the form of digital platforms which can be accessed during the coronavirus lockdown so the students' studies do not see a hindrance.

In a communiqué to all Vice Chancellors and college principals, the University Grants Commission (UGC) secreta-



University Grants Commission

ry Rajnish Jain said that students and teachers could opt for online courses on the digital platforms. Some of these Information and Communications Technology (ICT) initiatives are: SWAYAM (<https://swayam.gov.in>). It has teaching and learning resources that any student or learner can use free of cost without registration.

UG/PG MOOCs: this provides access to the learning material of the SWAYAM UG and PG Non-Technology courses. e-PG Pathshala hosts high quality, curriculum-based, interactive e-content. The list of e-learning platforms provided by UGC is vast. Some of them are: e-Content courseware in UG subjects, SWAYAMPRA-BHA, CEC-UGC YouTube channel, National Digital Library, Shodhganga, e-Shodh Sindhu. These ICT initiatives, which cover a broad range of subjects and courses, have been prepared by experts for providing an excellent learning experience to all.

## Brainware on Support 360 Degree

Debkanya Banerjee

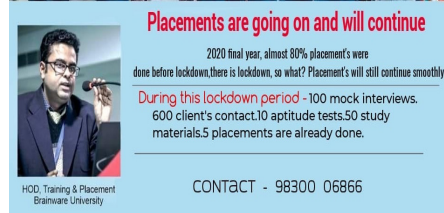
Their motto is 'To create an integrated education system' benefitting all aspiring students. Brainware University is acting as an immunity booster at this crisis period. All departments are working actively since the lockdown was declared. All are contributing towards a reason to smile and fight the global pandemic situation. Since 30yrs of its existence Brainware university did not slow down in its classes. Yes, this is possible because of the university's initiatives towards 'think, learn, and grow' strategy. The three pillars made it happen through online classes regularly. Through different digital applications, a fun learning ambience between the faculty & the students is on. To benefit students, doubt clearing session is being conducted as well. The study materials are being uploaded on students' forums making convenience in the learning process. The interesting part is that university takes care to understand the students' mind. To increase diversity, ample workshops & webinars on the latest topics are accompanied with higher range of students' participation. The array of the university's Placement cell achieved in creating a milestone in the history of the University. By placing students over multiple virtual campus drives are now in trend talks. Brainware University believes that student achievement cannot be dampened by any crisis situation. Simultaneously, the online Admission process showed its epic effort by actively participating and admitting various eligible students. Brainware made it possible to maintain harmony with its 360-degree support!

## Placements going on and will continue

Shreya Dana & Debkanya Banerjee

One of the main reasons for doing higher studies from private institution is to get placed by the university, after course completion. But when the entire world is presently bolted down and it is heard that almost 20 million people may be losing their jobs due to weak economy. It is normal for final year students to be concerned about employments.

Then what? Will the placement happen or the future of the students will come to an end? The answer given by the Brainware University boosted the whole situation.



This university, as of now placed 80% of its students some time recently before the lockdown period. Some of them chosen have got occupations of their specialization. With this context, the head of the Brainware's training & placement department, Mr. Mrinal Bhattacharya said, "There's lockdown, so what? Placements are still

continuing easily. During this lockdown period, 5 placements are as of now done. 100 mock interviews, 10 aptitude tests, 50 study materials and 600 client's contacts are continuously there to assist the students. Placements are going on and will continue."

Though the placement rate is good, one question still remains. The world economy is battling to manage up with the awful circumstance of COVID-19. According to The World Bank report, the world's economy will diminish in this year. In this circumstance, the future of the freshers still remain a matter of concern.



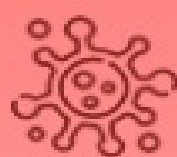
18953

Active Cases



5209

Cured/  
Discharged



779

Deaths

Source- Ministry of Family and Health Welfare Govt. of India, till 25th April 2020

# CAMPUS, CORONA & MORE

## AICTE: no lockdown can stop knowledge sharing

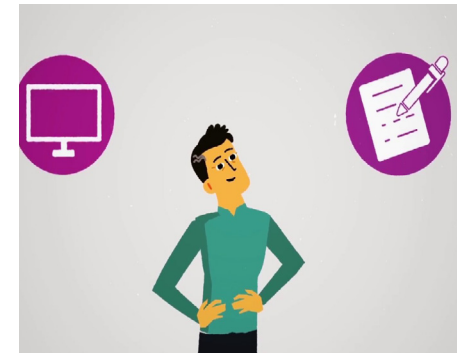
Madhurima Ghosh

The outbreak of COVID-19 pandemic in India has caused extreme distress to the students and is a setback to academic activity. The 'All India Council for Technical Education'-AICTE has taken a step ahead with its digital learning & e-training process for the students within this lockdown period. They have arranged open access resources.

AICTE has offered around 41 online websites and por-

tals for free education. It has also offered foreign education process along with the facility to connect with Oxford Open to discuss queries online. National digital library, SWAYAM online courses, national knowledge network, NPTL, Info-Port are also the part of this initiative. A-view, e-yantra, spoken tutorial, e-kalpa will surprise students with their every clicks on AICTE portal & website. Not only for higher education but a junior section student can also find help with NCERT text books from class I to XII in the same portal. Junior section e-books will be available in Hindi, English & Urdu languages. AICTE is offering few other portals which will be extremely helpful for students at this tough time. Hope the world will get well soon and we will get back to our normal system as well.

## UGC meet on semester exam



Debkanya Banerjee

Semester exams are pending due to the lockdown. Colleges and Universities under UGC are looking at Commission's decision on it in the next few days. The UGC may hold another meeting to accommodate the regional convenience of the universities. Colleges may hold online tests on their own. When the lockdown gets over they can choose a date for a pen paper assessments.

The issues related to the holding of tests, online classes, and the new academic meeting, two committees were framed to investigate the methods for directing tests in colleges in the midst of the lockdown. One committee is led by Haryana University Vice-Chancellor R.C. Kuhad, to look into the ways of conducting exams in universities amid the lockdown. The other committee to suggest measures to improve online education is led by Indira Gandhi National Open University (IGNOU) V-C Nageshwar Rao.

The other board of trustees shaped to recommend measures to improve online training. Both the boards have presented their reports to the UGC on Friday, 24th April 2020. The government is currently expected to give a guideline for colleges and universities by ahead of schedule one week from now depending on the suggestions.

## MSME exhibits new track to the students

Sohini Porel & Debkanya Banerjee

The total world, the complete nation, halted at COVID-19. But indeed even in such a circumstance, the activities for the students of Brainware University have not stopped. In collaboration with MSME (Ministry of Micro, Small and Medium Enterprise), the Brainware University has organized online training, which is making a difference to the students of Brainware

to renovate them-selves amid this lockdown period.

<http://www.ppdccagra.dcmsme.gov.in/upcoming.html> Training can be obtained by clicking on this link to enlist. The training will run from April 20th to May 1st. A few will last for 1 day and a few for 7 days. Different pieces of training such as - Facebook Marketing, Six Sigma Yellow Belt, Farming, Photoshop & DTP, Digital Marketing, Project Marketing, Export

Import, Electric Vehicle, EV - Charging Station, HR Analytics. There will be almost 31 distinctive sorts of online training like Structured Issue, Advanced Functional, Artificial Intelligence, How to Re-cord GST, Pay Roll with TDS etc. This training will be totally free and a certificate will be issued upon completion. It is trusted that students like us will be benefitted from this training.

**BRAINWARE UNIVERSITY**  
Department of Biotechnology

Organizes  
A WEBINAR ON

# COVID-19

Basic Facts & Treatment Avenues

Platform:  
**Zoom Meeting**

Speaker:  
**Dr. Bodhisattwa Saha**  
Royal Society Newton International Fellow,  
Dept of Chemistry, University of Oxford

Contact No: **Dr. Pijush Mallick (9735701515)**

Recognised by UGC  
**BRAINWARE UNIVERSITY**

organises  
Online Seminar on  
"Data Driven Decisions"  
(using Excel)

SPEAKER  
**Prof. Samprit Chakrabarti**  
Associate Dean (Data Analytics),  
IBS, Kolkata

PARTICIPANTS: MBA 2nd Sem and BCom 2nd Sem students  
MEDIUM: ZOOM APP  
DATE: April 21, 2020 TIME: 10 AM - 11:20 AM  
Organised By: School of Management and Commerce  
Coordinator Name: Dr. Anirban Mandal

Stay indoor. Stay safe. **DEFEAT CORONA.**

**BRAINWARE UNIVERSITY**

ORGANISED BY: DEPARTMENT OF JOURNALISM,  
MASS COMMUNICATION & MEDIA SCIENCE

A WEBINAR ON

## WHY SHOULD PEOPLE BELIEVE IN NEWS IN THE PRESENT ENVIRONMENT OF MISINFORMATION?

Speaker: Mr. Subrata Nag Choudhury  
Former Editor, Indian Express, Kolkata

Participation: All | Date: April 28, 2020 | Time: 11:00 am

**BRAINWARE UNIVERSITY**  
Department of Computer Science & Engineering

Organises

A WEBINAR ON

## Does crowd intelligence work?

### Ensemble models in ML

SPEAKER  
**Dr. Saptarsi Goswami**  
S4Ds Executive Committee Member, ODSC Kolkata Chapter Lead,  
Associated with Bangabasi Morning College

Date: 28.04.2020 | Time: 11:00 am

Various departments of Brainware University organise webinar for the students within the lockdown period.